



International Human Resource Management: Policies and practices for multinational enterprises (Global HRM)

Dennis Briscoe, Dennis R. Briscoe, Randall S. Schuler, Lisbeth Claus

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This essential book provides a thorough foundation for anyone studying or working in international human resource management. Featuring data and examples from international business, consulting practice, academic research, and interviews with IHRM managers in multinational and global organizations, it covers almost everything that is currently known in the field. The approach offers both a theoretical and practical treatment of this important and evolving area, relying heavily on the authors' varied and international backgrounds.

Thoroughly updated and revised, this third edition includes learning objectives, key terms, discussion questions, and end-of-chapter vignettes for application of the ideas in the text. It is designed to lead readers through all of the key topics in a highly engaging and approachable way. The language is very 'reader-friendly' and it is global in scope and examples. The book focuses on IHRM within multinational enterprises (MNEs) from throughout the world, featuring topics including:

- globalization of business and HRM
- global strategy and structure
- global HR planning and forecasting
- global talent management
- global training and management development
- global compensation and benefits
- global employee performance management
- new trends in international HRM.

Uncovering precisely why IHRM is important for success, this outstanding textbook provides an essential foundation for an understanding of the theory and practice of IHRM. It is essential reading for all students, lecturers and IHRM professionals.

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