



Knowledge Management Strategies: A Handbook of Applied Technologies (Knowledge and Learning Society Books)

Miltiadis Lytras, Meir Russ, Ronald Maier, Ambjörn Naeve

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We recognize knowledge management as a socio-technical phenomenon where the basic social constructs such as person, team, and organization require support from information communication technology applications. In an era of business transition, the effective management of knowledge is proposed as a strategy that effectively utilizes organizational intangible assets.

Knowledge Management Strategies: A Handbook of Applied Technologies provides practical guidelines for the implementation of knowledge management strategies through the discussion of specific technologies and taxonomies of knowledge management applications. A critical mass of some of the most sought-after research of our information technology and business world, this book proves an essential addition to every reference library collection.

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