



The DAMA Guide to the Data Management Body of Knowledge (DAMA-DMBOK) Print Edition

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Written by over 120 data management practitioners, the **DAMA Guide to the Data Management Body of Knowledge (DAMA-DMBOK)** is the most impressive compilation of data management principals and best practices, ever assembled. It provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure.

This print edition is also available in electronic PDF format on a CD (see ISBN 9780977140084).


The equivalent of the PMBOK or the BABOK, the DAMA-DMBOK provides information on:

- Data Governance
- Data Architecture Management
- Data Development
- Database Operations Management
- Data Security Management
- Reference & Master Data Management
- Data Warehousing & Business Intelligence Management
- Document & Content Management
- Meta Data Management
- Data Quality Management
- Professional Development

As an authoritative introduction to data management, the goals of the DAMA-DMBOK Guide are:

- To build consensus for a generally applicable view of data management functions.
- To provide standard definitions for commonly used data management functions, deliverables, roles, and other terminology.
- To document guiding principles for data management.
- To present a vendor-neutral overview to commonly accepted good practices, widely adopted methods and techniques, and significant alternative approaches.
- To clarify the scope and boundaries of data management.
- To act as a reference which guides readers to additional resources for further understanding.

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