



# Applied Business Statistics: Methods and Excel-Based Applications

*Trevor Wegner*

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## **Applied Business Statistics: Methods and Excel-Based Applications** Trevor Wegner

Empowering management students with statistical decision-making skills, this text instructs on how to become active participants where statistical findings are reported. Descriptions are provided of the vast role that statistics play in fields such as marketing, finance, human resources, production, and logistics. Rather than being a passive observer, this guide educates the meaning behind the numbers that allow those in business situations to be informed members of the decision-making process.

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