



# **Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries**

*Mark Piekarz, Ian Jenkins, Peter Mills*

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The management of risk and safety is not simply a matter of trying to remove risks, but is necessary and vital to these industries. Sensible risk management is concerned with making the most of the positive opportunities or reducing the negative risks. This book shows how the absence of explicit risk practices is not necessarily an absence of risk management, and how many existing operational and strategic practices can be understood as part of a process of risk and safety management. Its main objective is to develop greater clarity in the communication of risks and the development of safety programs, illustrating how organizations can use a single language of risk, relevant for all levels of management and areas of operation.

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